



## EVENT DESIGN

CERTIFICATE PROGRAM

### 10 POINTS ON HOW TO ATTEND

1. **Clear your calendar.** No, really. In order to get the most out of EDC, you have to lend us your brain. Ignore your email. Don't set up conference calls. Breathe away your worries. EDC is an immersive experience, and you won't want to miss a moment. Let your mind absorb completely what happens at the sessions and around you. (Afterwards, it will thank you nicely.)
2. **Leave your laptop in your room.** Cell phone, too. At minimum keep them in your bag. The participants and facilitators at EDC merit your full attention, and laptops and cell phones are a big distraction – not just for you, but for everyone around you. To preserve an immersive experience, we don't encourage cell phone or laptop use in the training room. (we may encourage phone stacking if it does)
3. **Eat. Drink. Sleep.** EDC runs full throttle for three days. You'll enjoy it more if you pace yourself: drink plenty of water, grab light healthy snacks, go easy on alcohol, and get as much sleep as is humanly possible.
4. **Don't miss a thing.** The best EDC moments happen when you least expect them. It's often the unknown gems and conversations that create lasting memories. Contribute to every session helps you avoid disappointment, and ensures you take in each key moment as it happens. Social events, too, are there for a reason. So resist the temptation to sneak back to your room, and give yourself a complete EDC experience.

5. **Talk to strangers.** EDC's greatest natural resource is people. As a result, chance encounters at EDC often lead to new ideas, projects, perspectives, companies. They're as essential to the experience as the program itself. So don't limit your experience by hiding with your friends. Talking to strangers you know less well is encouraged.
6. **Devour the program.** Our schedule is yours, we will have ample time for introductions and come prepared. Absorb the program, and follow up on the ideas that capture your imagination.
7. **Experience the social networks. Let's start a conversation.** Connect with us on [Instagram](#), [Linkedin](#), [Twitter](#) and [Facebook](#) , use the hashtag #EventCanvas to tag any posts to connect to the community of Event Design enthusiasts around the world. Share your videos, photos and check out the downloadable goodies on the [eventdesigncollective.com](http://eventdesigncollective.com) website.
8. **Let us help you.** Our team will do their best to answer any questions and solve any problems, from logistics queries to laptop breakdowns. Pre-conference, reach us via email at [connect@edco.global](mailto:connect@edco.global) . On-site, ask anyone on the EDC team.
9. **Blog with us.** Or ... not. If you plan to blog, take and share photos, or twitter, use these tags: #EventCanvas. EDC is best experienced in the moment (see Item 1)
10. **Who else would benefit?** Talk to your colleagues, mark your calendar and enquire into future dates of EDC. The latest information on our schedule will be posted on [eventdesigncollective.com](http://eventdesigncollective.com) website .



Source: The text above was inspired by "How To Attend TED".